

## Message Text

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INFO OCT-01 ARA-10 ISO-00 EB-07 /018 R

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ARA/ECP/STATE/EDWARD M. COHEN,

WALTER S. CLARKE, ARA/LA/EP/STATE

ARA/ELP:DLACEY

EB/OCA/BR:IWILLIAMSON

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R 112338Z FEB 75

FM SECSTATE WASHDC

TO AMEMBASSY QUITO

INFO AMCONSUL GUAYAQUIL

UNCLAS STATE 031361

E.O. 11652: NA

TAGS: BEXP, EC

SUBJ: WASHINGTON ACTION GROUP MEETING FEBRUARY 5, 1975

REF: QUITO 0521 AND 8809, STATE 274480

WASHINGTON ACTION GROUP (WAG) FORMERLY WASHINGTON ACTION STAFF MET FEBRUARY 5 TO DISCUSS RECENT DEVELOPMENTS RELATING TO FY CCP AND A NUMBER OF OTHER TOPICS. WAG NOTED THAT POST HAD NOT SUBMITTED SECOND QUARTERLY CCP REPORT AS REQUESTED IN STATE REFTEL AND HOPES THAT POST WILL HENCEFORTH PROVIDE QUARTERLY SUBMISSIONS. IN ABSENCE OF REPORT WAG FOCUSSED ON FOLLOWING TOPICS:

1. GUAYQUIL INTERNATIONAL TRADE FAIR. WAG REVIEWED GIF SITUATION AND UNANIMOUSLY WAS FORCED TO CONCLUDE AGAIN IN VIEW OF BUDGETARY RESTRAINTS THAT ONLY FEASIBLE ALTERNATIVE IS "DO-IT-YOURSELF" APPROACH.

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2. MARKET SURVEY-BUSINESS EQUIPMENT/SEMINAR. WAG NOTED

THAT THIS REPORT HAS NOT BEEN RECEIVED AND LOOKS FORWARD TO RECEIVING IT SHORTLY.

2. BUSINESS MANAGEMENT SEMINAR. COMMERCE POLLED 20 FIRMS RECEIVING 4 INDICATIONS OF STRONG INTEREST WITH SEVEN UNCERTAIN. INFORMATION SHEET SENT TO FIRMS ON SEMINAR. ALSO, ARTICLE ON SEMINAR PLACED IN COMMERCE TODAY.

4. QUITO CONSTRUCTION EXPOSITION CATALOG SHOW. COMMERCE APPRECIATES POST SUBMISSION OF LISTS IDENTIFYING POSSIBLE PURCHASERS CONSTRUCTION EQUIPMENT AND SUGGEST THAT TRADE OPPORTUNITIES BE DEVELOPED ON BASIS OF POSTS' BEST ASSESSMENT REGARDING SERIOUSNESS OF INTENT ON PART OF FIRMS LISTED.

4. QUITO CONSTRUCTION EXPOSITION CATALOG SHOW. COMMERCE APPRECIATES POST SUBMISSION OF LISTS IDENTIFYING POSSIBLE PURCHASERS CONSTRUCTION EQUIPMENT AND SUGGESTS THAT TRADE OPPORTUNITIES BE DEVELOPED ON BASIS OF POSTS' BEST ASSESSMENT REGARDING SERIOUSNESS OF INTENT ON PART OF FIRMS LISTED.

5. ROAD BUILDING EQUIPMENT PROJECT. WAG CLOSELY FOLLOWING DEVELOPMENTS RELATING TO THIS PROJECT AND WILL ENDEAVOR TO HAVE FHWA REPRESENTATIVE VISIT QUITO TO INITIATE DISCUSSIONS WITH MINISTERIO DE OBRAS PUBLICAS ON THIS IMPORTANT PROJECT.

6. POSTS COMMERCIAL BUDGET. WAG UNCLEAR REGARDING POSTS COMMENTS THAT COMMERCIAL BUDGET DOES NOT INCLUDE CATEGORY COVERING FUNDING FOR CERTAIN TRADE EVENT RELATED EXPENSES SUCH AS PRINTING, MAILING, ETC. IN THIS CONNECTION, WAG REFERS POST TO FY 75 CCP PAGE 18 AND CATEGORY SHOWING ESTIMATED FUNDING FOR "COMMERCIAL NEWSLETTER, AND OTHER PRINTING AND MAILING".

7. CHRONOLOGY OF ACTION DEADLINES/RESPONSIBILITIES PREPARED BY EMBASSY. WAG REVIEW OF CHRONOLOGY INDICATES ALL ACTIONS CARRIED OUT EXCEPT FOR BUSINESS SURVEY MENTIONED ABOVE.  
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8. WAG CONCLUDED THAT POST'S EFFORTS ON BEHALF OF U.S. EXPORT PROMOTION ARE PROCEEDING SATISFACTORILY.

9. EDWARD M. CHOEN, ARA COMMERCIAL COORDINATOR (STATE) INTRODUCED DAVID A. LACEY WHO HAS SUCCEEDED HIM IN THIS POSITION AND HENCEFORTH WILL REPRESENT ARA/ECP IN THE WAG FOR THE ECUADOR CCP.

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